

## Retail Promotional Calender\_ 2023

Jan-23

1	Sunday	Public Holiday: New Year's Day
1	Sunday	Skin Cancer Awareness Month(SunSmart)
2	Monday	Public Holiday as New Year's Day falls on a Sunday
4	Wednesday	Spaghetti Day
6	Friday	Bean Day
6	Friday	Shortbread Day
8	Sunday	English Toffee Day
12	Thursday	Curried Chicken Day
14	Saturday	Hot Pastrami Sandwuch Day
16	Monday	International Hot and Spicy Food Day
19	Thursday	Popcorn Day
21	Saturday	Granola Bar Day
24	Tuesday	Peanut Butter Day
25	Wednesday	Irish Coffee Day
25	Wednesday	Whipped Cream Day
27	Friday	Chocolate Cake Day
30	Monday	Croissant Day

## Feb-23

1	Wednesday	Healthy Lifestyle Awareness Month
3	Friday	Carrot Cake Day
4	Saturday	Homemade Soup Day
4	Saturday	Stuffed Mushroom Day
5	Sunday	Nutella Day
7	Tuesday	Fettuccine Alfredo Day
13	Monday	Tortellini Day
14	Tuesday	St. Valentine's Day
18	Saturday	Drink Wine Day
18	Saturday	Hindu Festival: Maha Shivaratri
18	Saturday	Wine Day
21	Tuesday	Sticky Bun Day
22	Wednesday	Christian Holy Day: Ash Wednesday
22	Wednesday	Cook a Sweet Potato Day
23	Thursday	Banana Bread Day
25	Saturday	Chinese New Year
27	Monday	Milk Tart Day
28	Tuesday	Chocolate Soufflé Day

## Mar-23

1	Wednesday	Pancake Day
4	Saturday	World Salt Awareness Week
6	Monday	Frozen Food Day
6	Monday	Jewish Holy Day: Purim
7	Tuesday	Cereal Day
8	Wednesday	Hindu Festival: Holi - Festival of Spring
8	Wednesday	International Women's Day
9	Thursday	Meatball Day
14	Tuesday	Pie Day
14	Tuesday	Potato Chip Day
17	Friday	St. Patrick's Day
20	Monday	Ravioli Day
20	Monday	World Oral Health Day
21	Tuesday	French Bread Day
21	Tuesday	Public Holiday: Human Rights Day
23	Thursday	Islamic Holy Day: Ramadaan - Commencement of Fasting
25	Saturday	Waffle Day
26	Sunday	Spinach Day
30	Thursday	Hindu Festival: Rama Navami

Apr-23

2	Sunday	Christian Holy Day: Palm Sunday
2	Sunday	Peanut Butter and Jam Day
3	Monday	Chocolate Mousse Day
5	Wednesday	Jewish Holy Day: Pesach
7	Friday	Christian Holy Day: Good Friday
7	Friday	World Health Day
9	Sunday	Christian Holy Day: Easter Sunday
10	Monday	Public Holiday: Family Day
12	Wednesday	Grilled Cheese Sandwich Day
19	Wednesday	Garlic Day
20	Thursday	Banana Day
21	Friday	Tea Day
22	Saturday	Islamic Holy Day: Eid-ul-Fitr - Termination of Fasting
27	Thursday	Public Holiday: Freedom Day
28	Friday	World Day for Safety and Health at Work

May-23

1	Monday	Public Holiday: Workers Day
4	Thursday	Orange Juice Day
6	Saturday	International No Diet Day
7	Sunday	Roast Leg of Lamb Day
11	Thursday	Eat what you want Day
13	Saturday	Apple Pie Day
13	Saturday	International Humus Day
14	Sunday	Mother's Day
15	Monday	International Day of Families
17	Wednesday	World's Baking Day
18	Thursday	Christian Holy Day: Ascension Day
21	Sunday	World Whisky Day
21	Sunday	International Tea Day
25	Thursday	Africa Day
25	Thursday	Jewish Holy Day: Shavuot
28	Sunday	Christian Holy Day: Pentecost
28	Sunday	International Hamburger Day

Jun-23

1	Thursday	Dairy Month
1	Thursday	Men's Health Month - CANSA
1	Thursday	World Milk Day
1	Thursday	Youth Month
2	Friday	Italien National Day
3	Saturday	Doughnut Day
3	Saturday	Egg Day
4	Sunday	Cheese Day
6	Tuesday	Swedish National Day
7	Wednesday	Chocolate Ice-Cream Day
7	Wednesday	Ring Doughnut Day
10	Saturday	Herbs & Spices Day
10	Saturday	Iced Tea Day
10	Saturday	Portuguese National Day
16	friday	Public Holiday: Youth Day
17	Saturday	Fresh Veggies Day
18	Sunday	Father's Day
18	Sunday	International Sushi Day
22	Thursday	Chocolate Éclair Day
26	Monday	Chocolate Pudding Day
29	Thursday	Islamic Holy Day: Eid-al-Adha- Festival of Sacrifice

Jul-23

3	Monday	International Plastic Bag Free Day
6	Thursday	Fried Chicken Day
7	Friday	International Chocolate Day
7	Friday	Macaroni Day
7	Friday	Milk Chocolate Day
7	Friday	World Chocolate Day
12	Wednesday	Pecan Pie Day
13	Thursday	French Fries Day
18	Tuesday	Nelson Mandela Day
20	Thursday	Hot Dog Day
21	Friday	Junk Food Day
28	Friday	Islamic Holy Day: Muharram - New Year
29	Saturday	Lasagne Day
30	Sunday	Cheesecake Day

Aug-23

1	Tuesday	Women's Health Month
4	Friday	Chocolate Chip Cookie Day
4	Friday	International Beer Day(1st Friday of August)
8	Tuesday	Zucchini Day
9	Wednesday	Public Holiday: National Women's Day
9	Wednesday	Rice Pudding Day
19	Saturday	Potato Day
29	Tuesday	More Herbs, Less Salt Day
30	Wednesday	Hindu Festival: Raksha Bandhan

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Sep-23

1	Friday	Chicken Month
1	Friday	National Heart Awareness Month
1	Friday	National Oral Health Month
3	Sunday	International Bacon Day
5	Tuesday	Cheese Pizza Day
5	Tuesday	World Samosa Day
7	Thursday	Salami Day
7	Thursday	Secretaries Day
9	Saturday	Biltong Day
14	Thursday	Cream Filled Donut Day
15	Friday	Cheeseburger Day
15	Friday	Jewish Holy Day: Rosh Hashana - 1st Day
17	Sunday	International Coastal Clean-up Day
17	Sunday	International Eat an Apple Day
17	Sunday	Nelson Recycling Day
22	Friday	White Chocolate Day
24	Sunday	Jewish Holy Day: Yom Kippur
24	Sunday	National Braai Day
24	Sunday	Public Holiday: Heritage Day
25	Monday	Public Holiday as Heritage Day falls on a Sunday
29	Friday	Jewish Holy Day: Sukkot
29	Friday	World Heart Day

Oct-23

1	Sunday	Fair Trade Month
1	Sunday	International Breast Cancer Month
1	Sunday	International Coffee Day
1	Sunday	World Vegetarian Day
6	Friday	Jewish Holy Day: Simchat Torah
10	Tuesday	World Porridge Day
13	Friday	World Egg Day(2nd Friday of October)
16	Monday	Bosses Day
16	Monday	World Food Day
18	Wednesday	Chocolate Cupcake Day
25	Wednesday	World Pasta Day
28	Saturday	Greek National Day
31	Tuesday	Halloween

Nov-23

1	Wednesday	Sun Smart Awareness Month - CANSA
1	Wednesday	World Vegan Day
3	Friday	Sandwich Day
8	Wednesday	Cappucino Day
10	Wednesday	World Quality Day
12	Sunday	Chicken Soup Day
12	Sunday	Hindu Festival: Deepvali/Diwali - Festival of Lights
14	Tuesday	World Diabetes Day
17	Friday	Homemade Bread Day
20	Monday	International Children's Day
23	Thursday	Espresso Day
26	Sunday	Cake Day
26	Sunday	International Cake Day

Dec-23

1	friday	International Aids Day
2	Saturday	Fritters Day
7	Thursday	Jewish Holy Day: Hanukkah
9	Saturday	Pastry Day
16	Saturday	Chocolate-Covered Anything Day
16	Saturday	Public Holiday: Day of Reconciliation
24	Sunday	Egg Nog Day
25	Monday	Christian Holy Day: Christmas Day
26	Tuesday	Public Holiday: Day of Goodwill
31	Sunday	Champagne Day